PG&E Local Government Partnership (LGP) Programs

2004-05 Evaluation Results

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Presentation to CALMAC / MAESTRO

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2004-05 Evaluation Tasks

- Evaluation done by ECONorthwest, Freeman Sullivan, and SBW
- Participant phone surveys (2,382)
- On-site verification audits (326)
- Utility and program staff interviews
- Review of savings calculations
- Final report will be available in August on CALMAC website

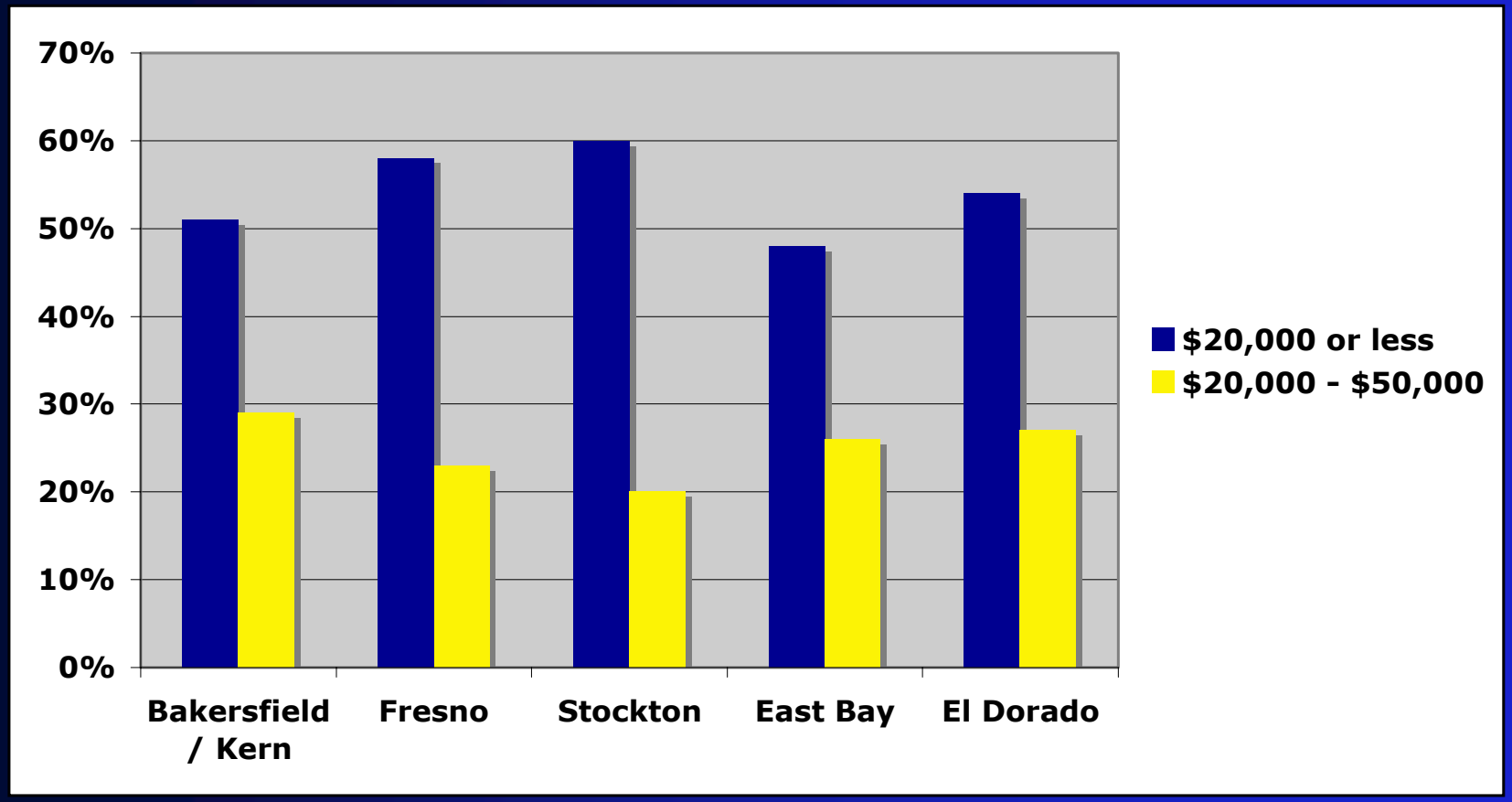
Local Government Partnership Programs

Programs generally had residential and commercial components, CFLs and T8s were primary measures.

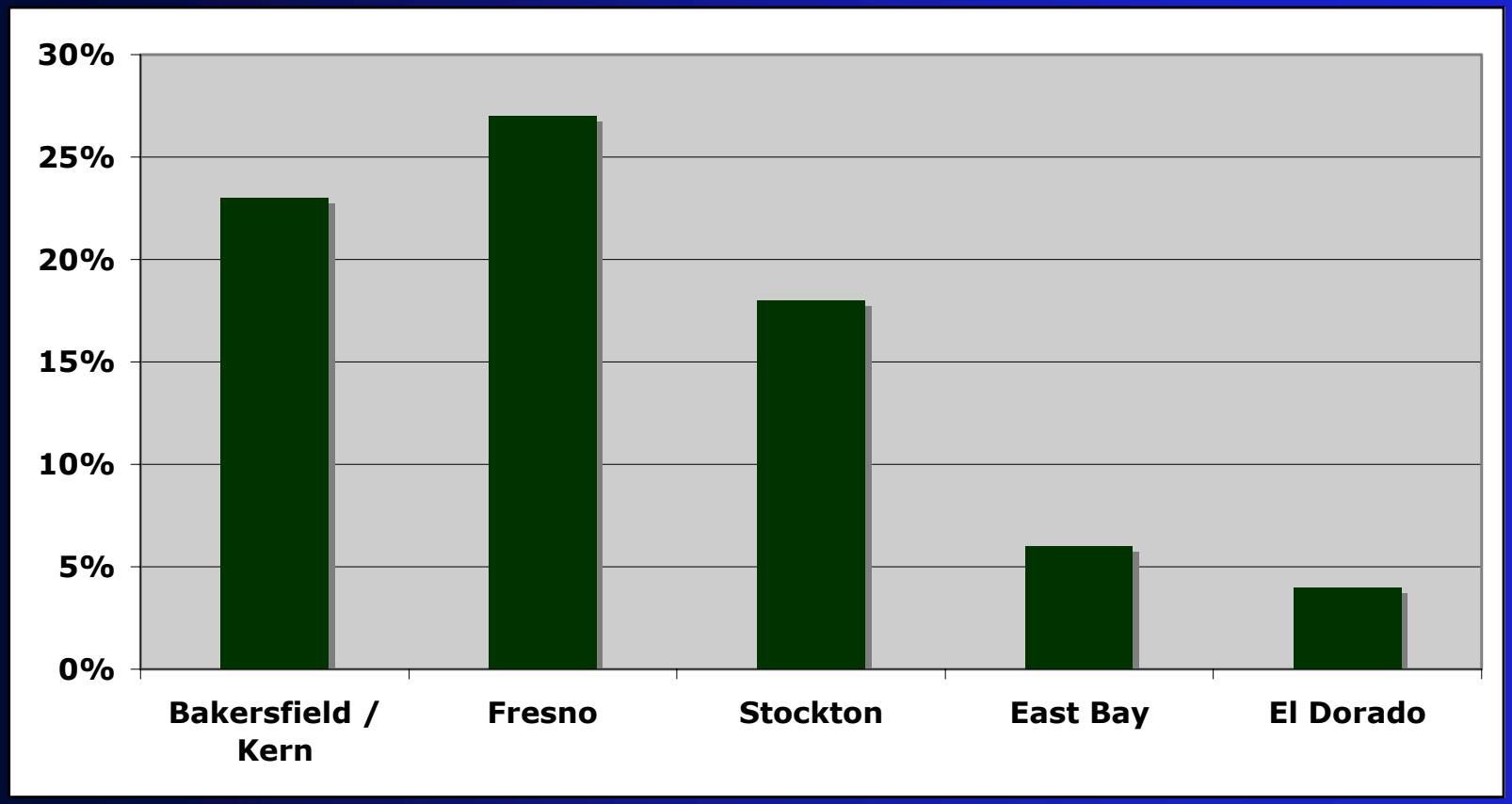
Specific Partnership programs:

- East Bay
- Bakersfield / Kern County
- Silicon Valley (Commercial only)
- El Dorado
- Fresno
- Stockton

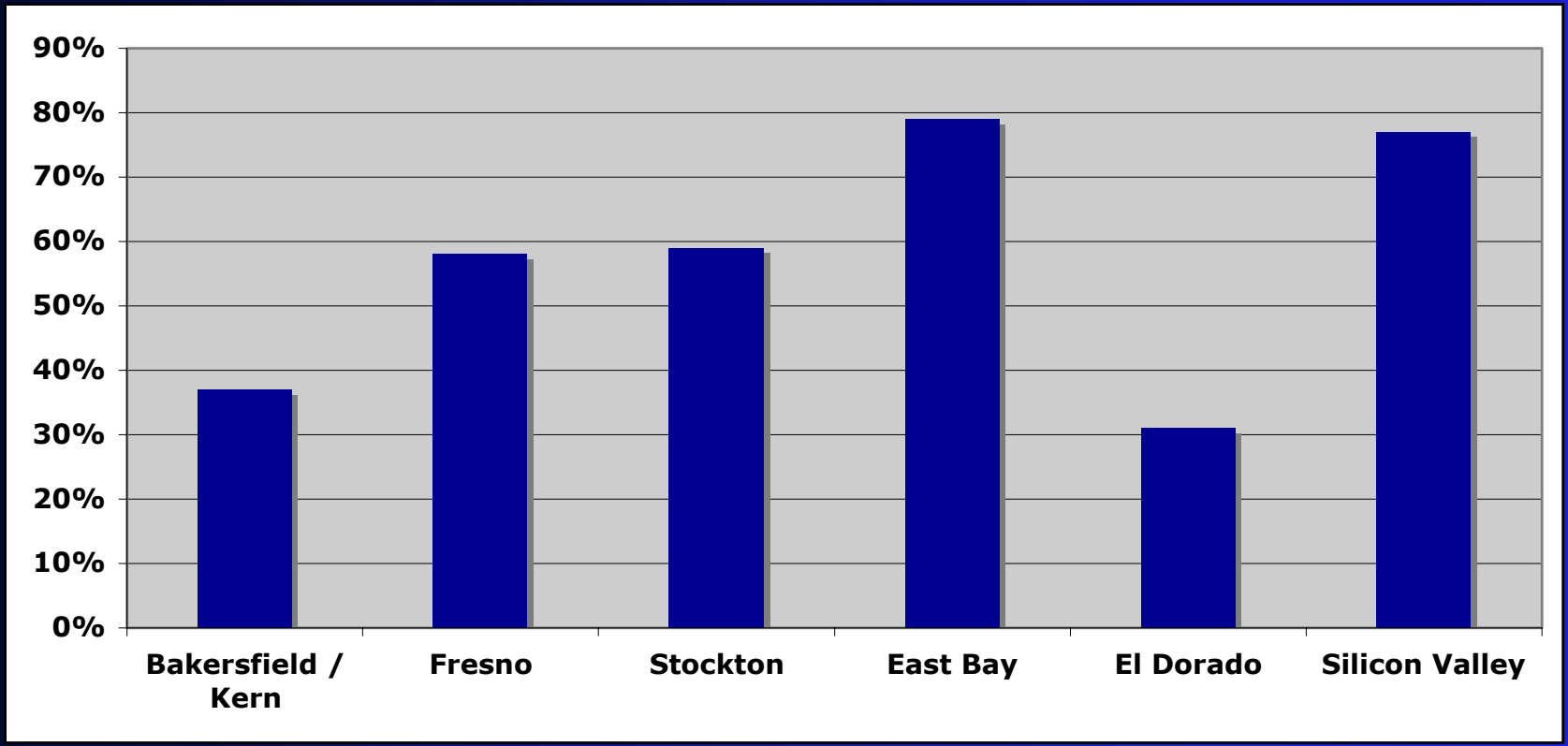
Annual Household Income



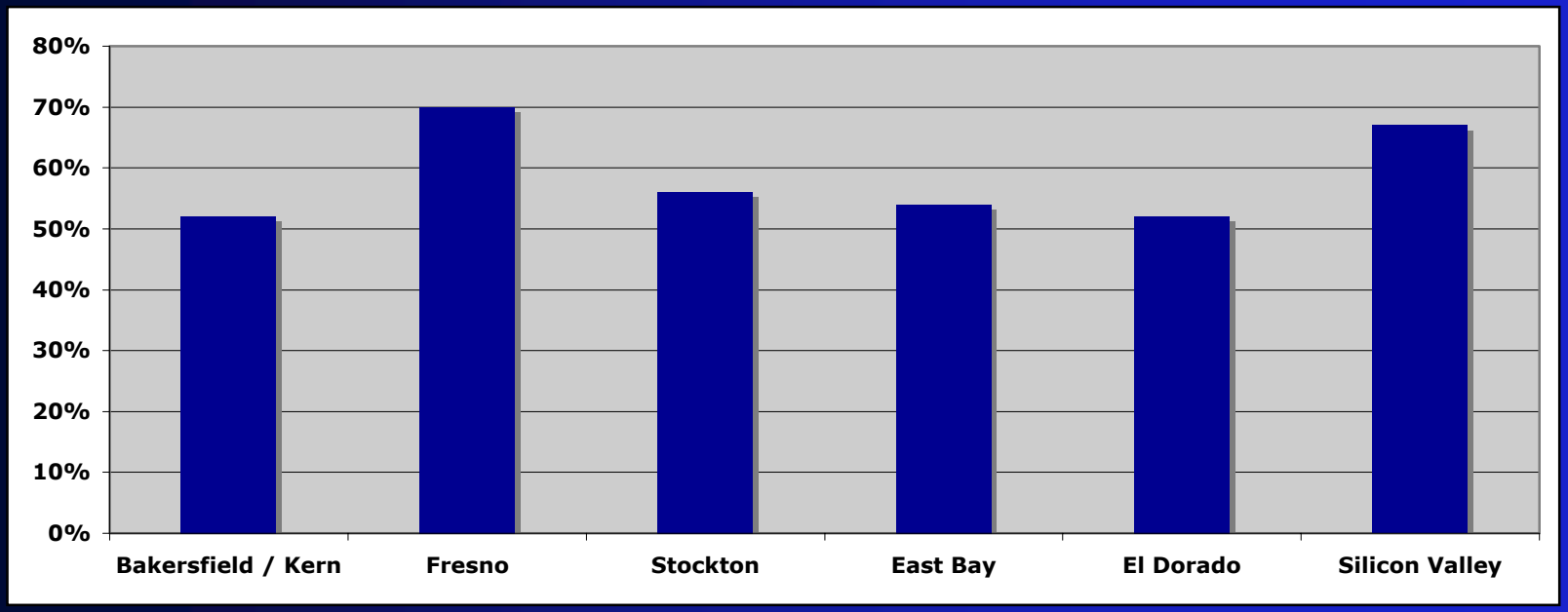
Spanish Speaking Households



Commercial Renters



Commercial Participants Rating Local Government Sponsorship "Very Important"



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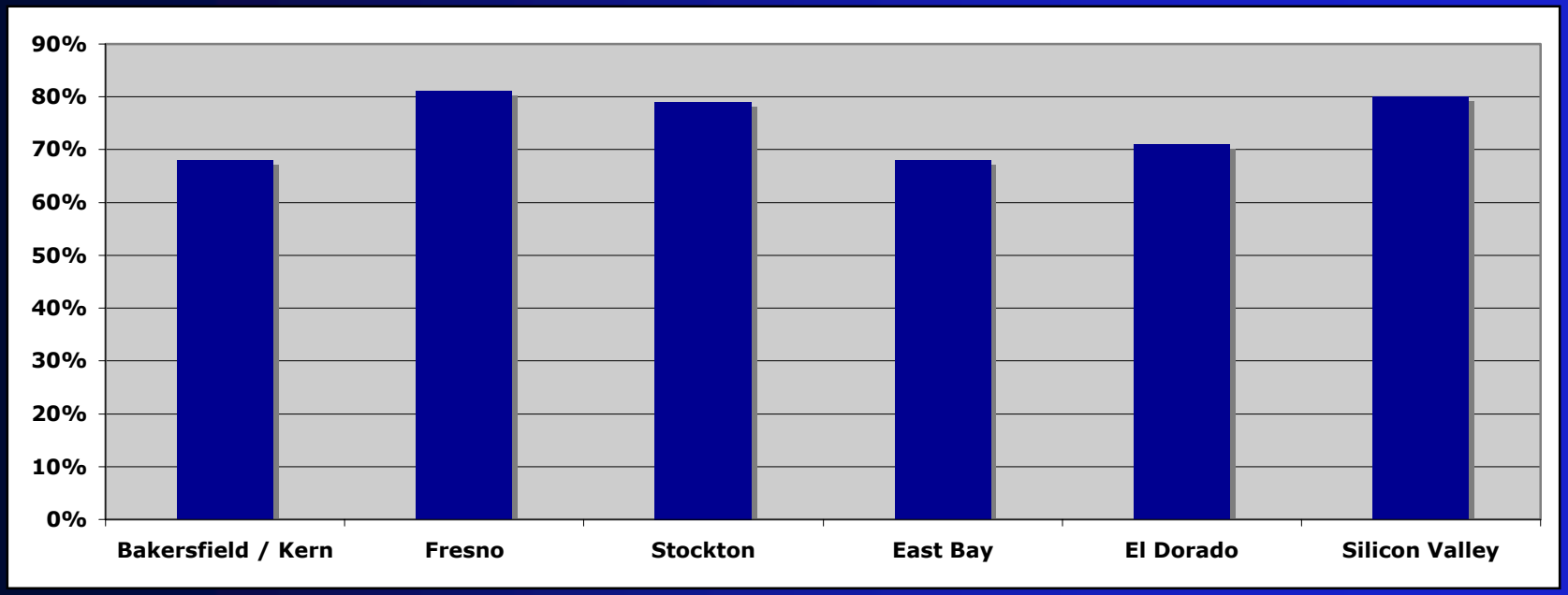
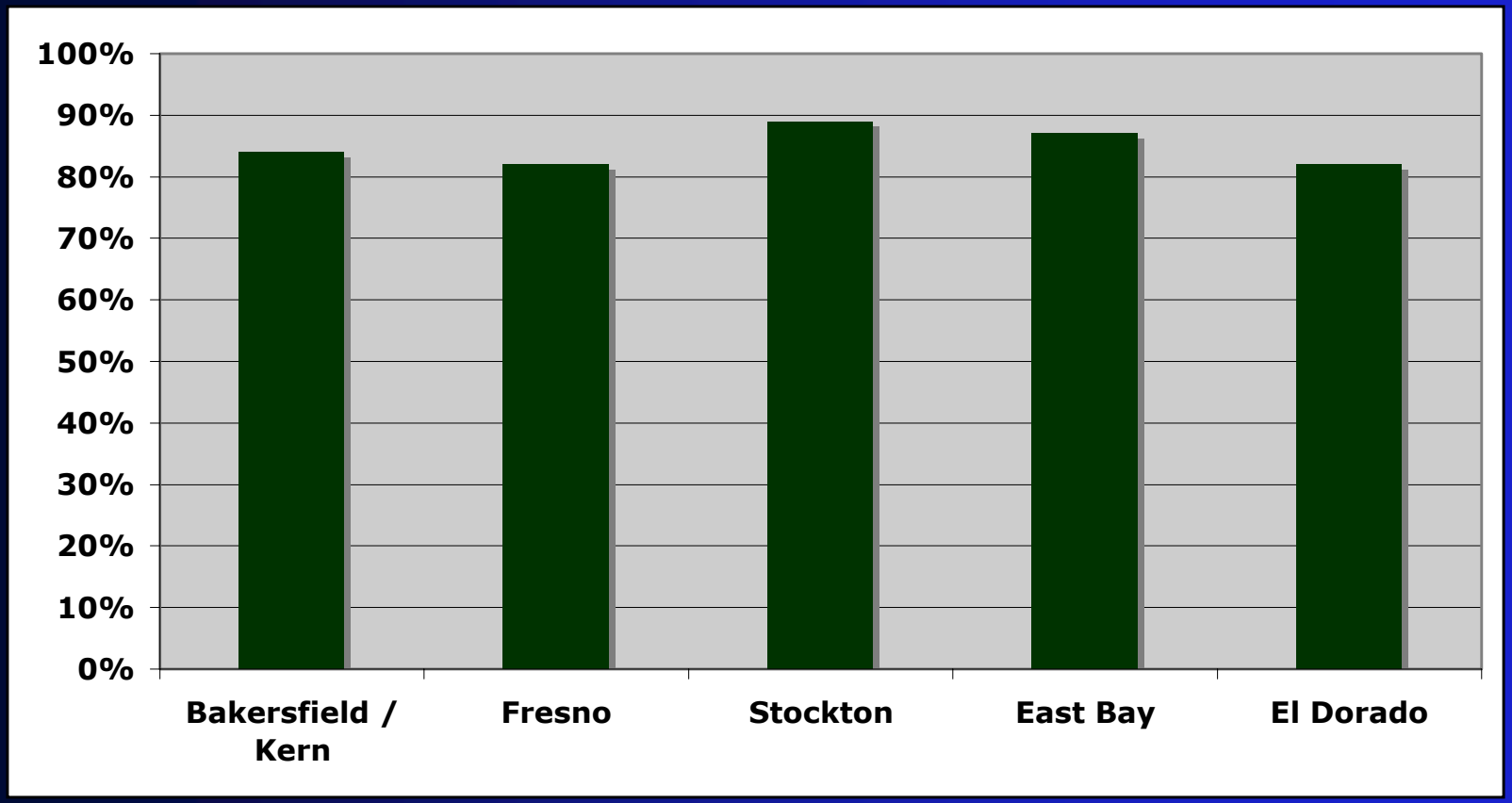
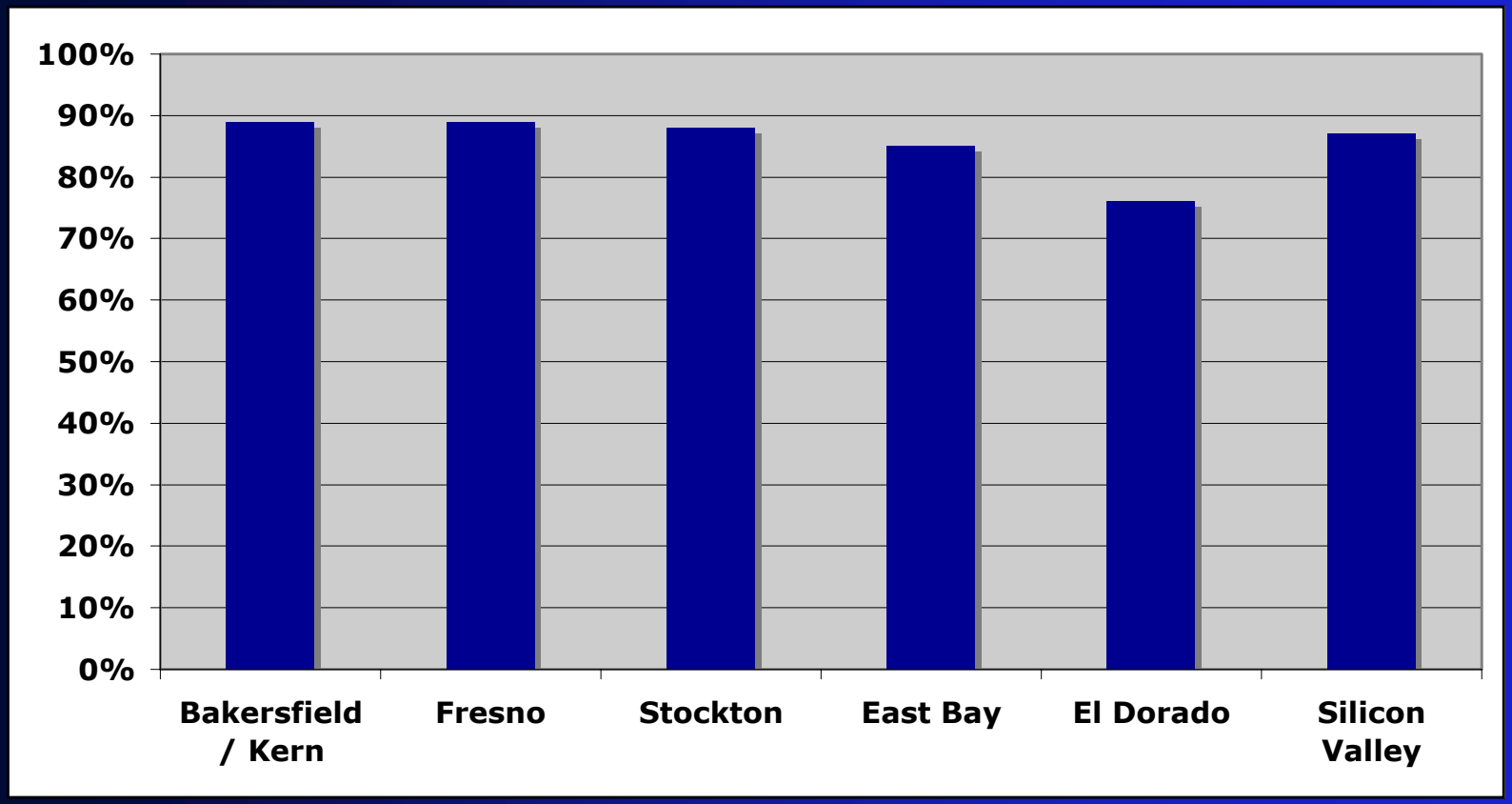


Lack of Awareness of Other Efficiency Programs (Residential)



Lack of Awareness of Other Efficiency Programs (Commercial)



LGP Conclusions and Recommendations

- Satisfaction with the partnerships is high and both utility and local government sponsorship is very important to participants.
- Importance placed on sponsorship and success in reaching certain HTR market segments indicate that the partnership model is working
- Awareness of other efficiency programs is very low, referral methods should be improved if this is to remain a criterion for the partnerships.
- PG&E should require that implementers submit complete participant contact information.